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Journal of Management and Marketing Research

Biography:. Lawrence Burgee, Ph.D., is a professor of marketing in the Rinker School of Business at Palm Beach Atlantic University.He earned a Ph.D. from the University of Maryland Baltimore County, and an MBA from Loyola University Maryland.

Lawrence E. Burgee, Ph.D.

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Industry Trends and Marketing Strategies for the Hardwood Lumber Industry Great Lakes Forest, Industry Products, and Resources Summit Scott Bowe

Industry Trends and Marketing Strategies for the Hardwood

HubSpot is a developer and marketer of software products for inbound marketing and sales. It was founded by Brian Halligan and Dharmesh Shah in 2006. Its products and services aim to provide tools for social media marketing, content management, web analytics and search engine optimization

HubSpot - Wikipedia

Sports marketing is a subdivision of marketing which focuses both on the promotion of sports events and teams as well as the promotion of other products and services through sporting events and sports teams. It is a service in which the element promoted can be a physical product or a brand name. The goal is to provide the client with strategies to promote sports or to promote some other ...

Sports marketing - Wikipedia

Consumers are adopting increasingly active roles in co-creating marketing content with companies and their respective brands. In turn, companies and organizations are looking to online social marketing programs and campaigns in an effort to reach consumers where they "live" online.

We're all connected: The power of the social media ecosystem

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As mentioned in the Motivation for Sustainability and Risk Management section, insurers have a role in helping to provide insurance products and risk management solutions for green products.

Sustainability and Risk Management: The Insurance Industry

The Impact of Social Media Marketing Medium toward Purchase Intention and Brand Loyalty among Generation Y †

The Impact of Social Media Marketing Medium toward

Food Products (Meats) | Food Products (Meats) | is an instructional program that orients an individual to the field of meat processing, marketing, and merchandising. This course allows an individual to prepare for employment or continued education in the meat cutting, packing, and processing professions.

Research and Curriculum Unit > Curriculum > Curriculum

Questa voce o sezione sull'argomento marketing non è ancora formattata secondo gli standard.

Marketing - Wikipedia

Educational resources produced by Cornell Waste Management Institute to help people make informed decisions about managing waste.

Resources - Cornell Waste Management Institute

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Children's Aid News July - August 2011 - Fixcas

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