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Michael Levy, PhD (Ohio State University), is the Charles Clarke Reynolds Professor of Marketing Emeritus at Babson College. He received his PhD in business administration from The Ohio State University and his undergraduate and MS degrees in business administration from the University of Colorado at Boulder.

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Management and Personal Selling, Journal of Personal Selling and Sales Management, 2005, Segalla, Michael, Dominique Rouzi”s, M. Besson, and Barton Weitz, ”A Cross-National ... Retailing in the 21st Century ” Current and Future Trends, Springer, 2005, 309-325.

### **BARTON A. WEITZ - CV - [warrington.ufl.edu](http://warrington.ufl.edu)**

Editions for Retailing Management: 007115387X (Hardcover published in 1998), 0073530026 (Hardcover published in 2011), (Kindle Edition published in 2013)...

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Anshu Arora MKTG 3177 ” Retailing Management 1 MKTG 3177 Fall 2013 Retail Management Professor: Dr. Anshu Saxena Arora Room # 236, Jordan Building, COBA, SSU ... Retailing Management (8th ed.) by Michael Levy & Barton A. Weitz, 2012, McGraw-Hill Irwin. ISBN-13 9780073381046.

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